

Ashleigh Harvey

DIGITAL DESIGNER

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PORTFOLIO

www.ashleighharvey.design



Multi-disciplinary designer with skills in print, video, animation, and digital design. I am adaptable, well experienced with time management, and working collaboratively or independently.

I am currently open to opportunities that invite me to work in and learn more about UX/UI, and be part of a design team.

WORK EXPERIENCE

2021 - Current

NTI

Graphic Designer

Creative & Production design of NTI related collateral, as well as own and drive the Visual brand guidelines for NTI and its brands.

I have assisted internal teams and external agencies with NTI's branding in UI, design website components, and assisted on an internal project with wireframes and Lofi/Hifi prototypes.

2020 - 2021

VALD

Graphic Designer

Assisting primarily in the Marketing department, I created a range of digital and print assets for social platforms, emails, internal documentation, presentations, company websites, and events for 4 sub-brands. I also helped design supers for the video production team, and photo edit photography shoots.

2018 - 2020

Space Digital

Digital Designer

A digital marketing agency that also offered design services. During my time here I did a wide variety of design work: EDM design and scheduling, set up email automations, logo design & branding, document design, landing pages, website design (wireframe conception, photoshop mockup designs, wordpress development), google display banner ads, social media graphic support, and client management. I also assisted in creating print materials for the Director's sister printing company.

2018

Gordan Digital

Digital Assistant

I initially started working here as an intern, then was later offered a part time position while studying at University. My primary tasks were designing EDM campaigns, creating google display banners, account management, and occasional blog writing.

EDUCATION

2023

RMIT

UX + UI

Short course study which covered: User personas, research and user interviews, concept ideation and user testing, wireframe prototyping, user flows and design requirements, atomic design and information hierarchy, and design accessibility,

2015 - 2018

Queensland University of Technology

Bachelor of Business

Majored in Graphic Design and Advertising.

2014

Queensland University of Technology

Bachelor of Interactive & Digital Design

During my time in this course, I learnt about animation, website design (HTML & CSS), illustration, print and digital design practices.

PROGRAMS

Adobe Suite

XD, Photoshop, Illustrator, InDesign, After Effects, Lightroom, Premiere Pro.

Email Platforms

Mailchimp, Active Campaign, Klaviyo, Omnisend.

Web Platforms

Figma, Bannersnack, Typeform, Unbounce.

SKILLS

Professional

Team Player
Time Management
Communication
Problem Solving
Adaptability
Independent

Personal

Honesty
Integrity
Creativity
Music (Tenor Saxophone, Clarinet)
Illustration
Photography

INTERESTS



Video games



Music



Travel



Crochet



Baking

Thank you for reading!